# Wils Mission, Organizational Values, and Strategic Directions 2014-2015

# Mission

We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.

# Organizational Values

#### We work in the best interest of our members.

We take their missions very seriously, and we only do work that supports them.

## We are optimistic about the future of our members.

Our members have always overcome challenges, and they will continue to do so in the future. We encourage problem-solving through engagement and creativity among our community.

#### We are sincere.

We are genuinely honest with ourselves and others. We are reflective about who we are as an organization and how we can improve service to our members.

#### We promote innovation.

We guide the efforts and broadcast the outcomes of members' experimental endeavors, and we model innovation through our own organizational practices.

#### We respect and value our members' time as we do our own.

We strive to find ways to work smarter and more efficiently for our members.

#### We believe that we're all in this together.

We are a part of the ecosystem that supports the community of our members. We benefit from the community and the community benefits from us. We believe that we succeed together.

# Strategic Directions 2014-2015

# Improve cooperative purchasing processes

Develop a cooperative purchasing experience that is better for our members and less time-intensive for us

## **Develop Experts Connection**

Expand and solidify the Experts Connection service and find new and inventive ways for our members to coordinate on funding collaborative projects

## Improve time management and allocation mechanisms

Focus internally on best practices to manage our time and build a strong foundation of organization practices to allow us to expand services while keeping out overhead low.

