Wils Mission, Organizational Values, and Strategic Directions 2015-2016

Mission

We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.

Organizational Values

We work in the best interest of our members.

We take their missions very seriously, and we only do work that supports them.

We are optimistic about the future of our members.

Our members have always overcome challenges, and they will continue to do so in the future. We encourage problem-solving through engagement and creativity among our community.

We are sincere.

We are genuinely honest with ourselves and others. We are reflective about who we are as an organization and how we can improve service to our members.

We promote innovation.

We guide the efforts and broadcast the outcomes of members' experimental endeavors, and we model innovation through our own organizational practices.

We respect and value our members' time as we do our own.

We strive to find ways to work smarter and more efficiently for our members.

We believe that we're all in this together.

We are a part of the ecosystem that supports the community of our members. We benefit from the community and the community benefits from us. We believe that we succeed together.

Strategic Directions 2015-2016

Develop a new plan for WiLS events/educational opportunities

With the help of a workgroup of staff and board members, we will consider how we can change our current events and educational opportunities to better meet members' needs and to provide more information and education around the services we provide.

Explore adding a position with expertise in academic libraries for planning/consulting services

With input from our academic board members, we will create a process to learn more about the needs and aspirations of our academic community and how WiLS might fit into this picture, which may result in an additional position with expertise in academic libraries to assist with consulting services.

Research and develop a plan for collecting and sharing member information

We will create a plan for better and more systematic mechanisms to collect the experiences of our members, particularly with new products, electronic resources, and experimental services, and to share that knowledge with the WiLS community.

