



Focused Innovation

Presented by Joan Frye Williams

WiLSWorld

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FUTURE



**Status quo
may not be your best option**



Neither may the latest fad



Finding the right fit



Staff - NO

Money - NO



Update internal processes



Inventory

Cooperating - [Edit: Borrowers]

CKO Borrower Item Blocks Tools Window Help



Borrower No. 523821 Regist/Renewal 10/11/2012

No. of CKOs 0 Last CKO

Barcodes test123456

Barcode Date

Pin# * Exp. *

BSTATs Adult

* Stat *Adult*

* Name

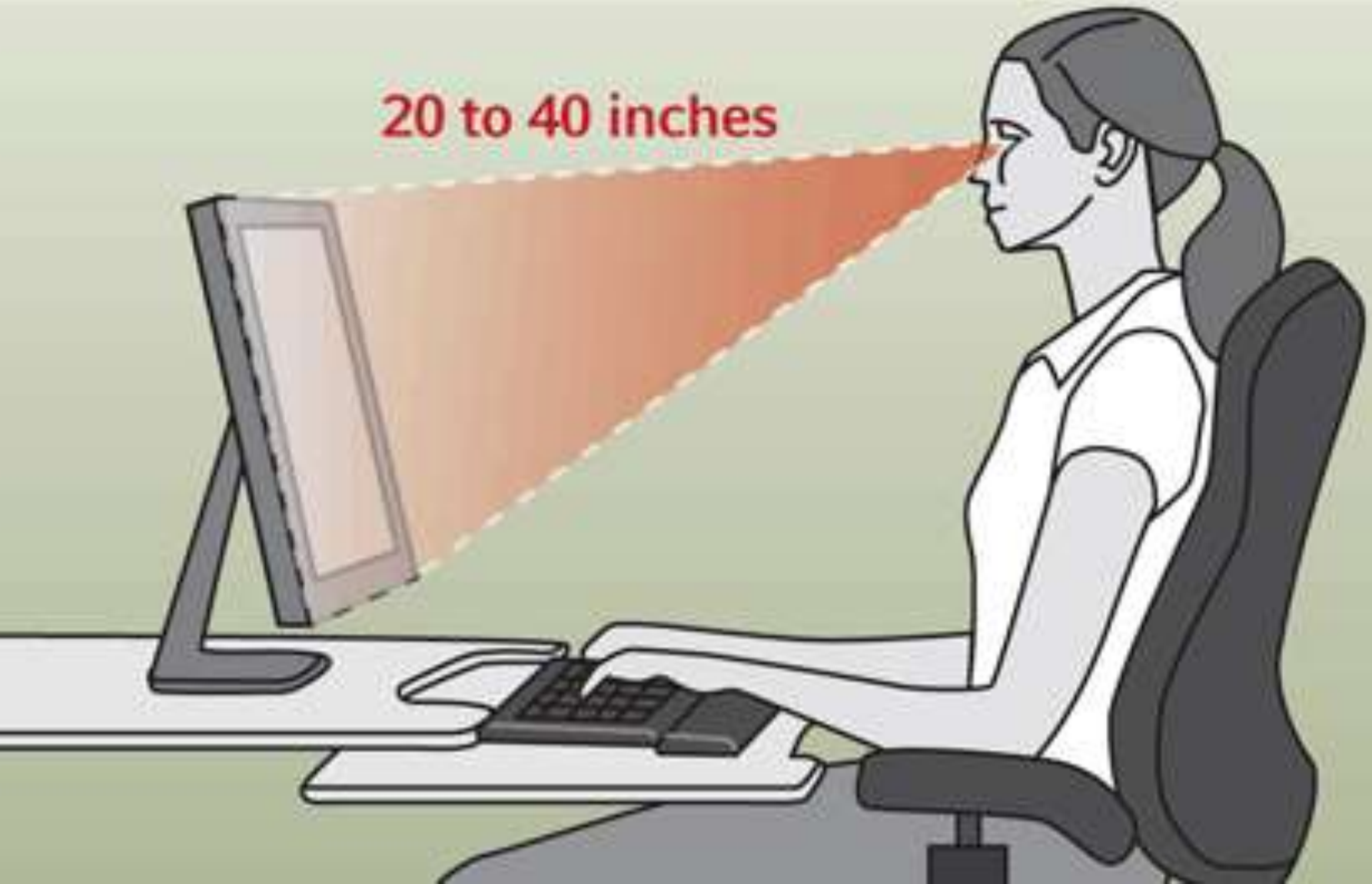
* Location *Southeastern Libraries Cooperating*

File cleanup

Scheduling tools



Ergonomic adjustments



Process mapping and workflow improvement



Green office makeover



Partnerships with other agencies to measure outcomes



Staff - NO

Money - YES



Migrate to self-directed services



Primary self-check

Self Service Station



Reserve a Computer



Release a Print Job

PC and print management

Customized library cards



Loyalty card

Free music or film
loans after six stamps

www.brent.gov.uk/libraries



A grey, trapezoidal sign with the text "Pay here" written on it in a bold, black, sans-serif font. The sign is mounted on a dark, circular base. The background is a blurred, light-colored surface.

**Pay
here**

**Situational
signs**

Reconfigurable furniture



Commercial eContent



Digital identity and authentication



Staff - YES

Money - NO



Apply existing skills in new ways

Information neighborhoods



Curated portfolios



Cardholder-defined privileges



Short format video learning

How to tie a bow tie

TheSilverback07



Subscribe

11 videos



Like



Share



296,065



Non-traditional lending





**Spontaneous
programming**

Crowdfunding



Staff - YES

Money - YES



Extend service

Commons, labs, and maker spaces



Embedded services



Locally created eContent

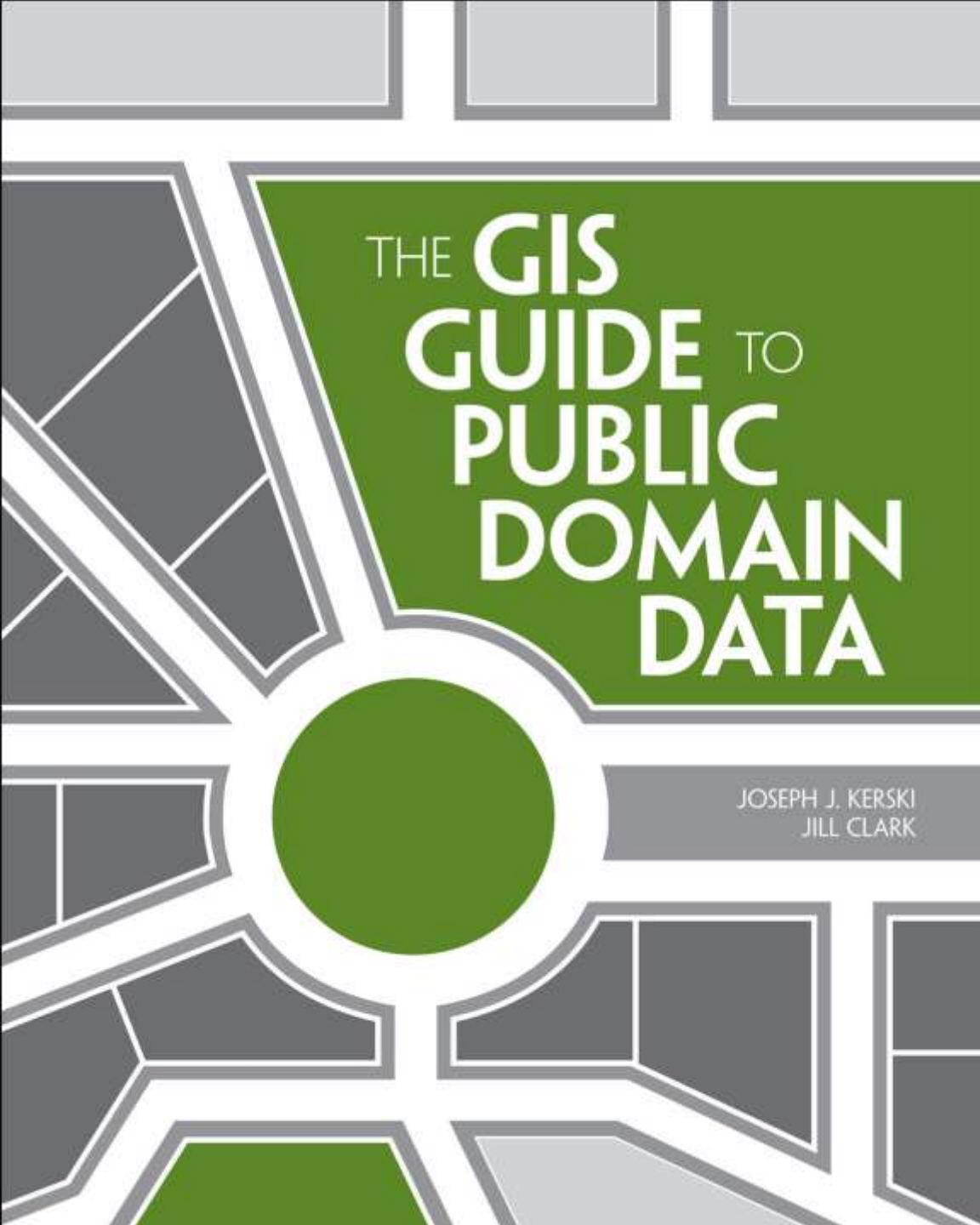


Library apps





Outdoor learning spaces



THE GIS
GUIDE TO
PUBLIC
DOMAIN
DATA

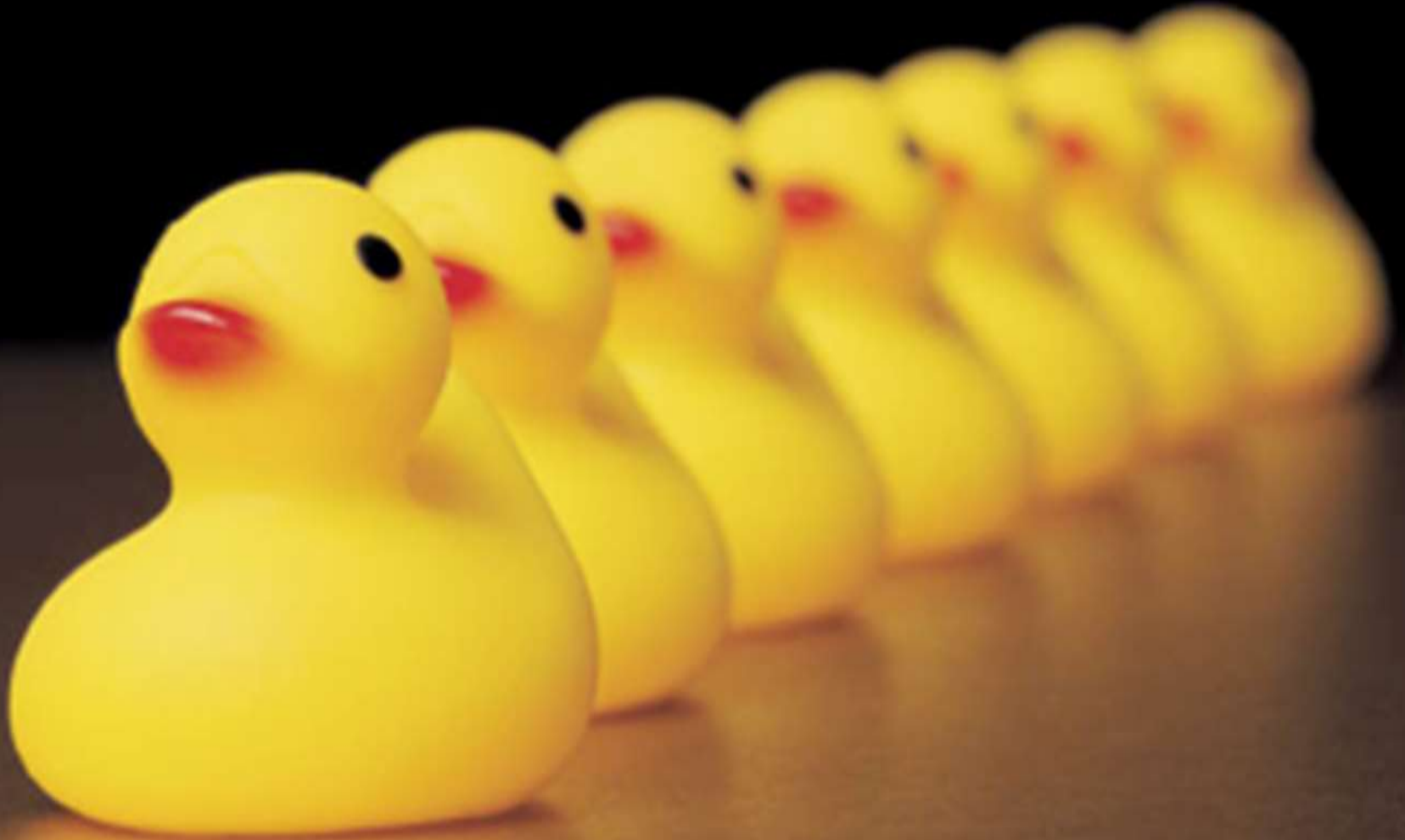
JOSEPH J. KERSKI
JILL CLARK

**Open
data sets and
collaborative
analysis**

Emergent digital literacy



Before you begin



Clear outcome(s)



To be embraced, innovation must be seen to improve

- **Access**
- **Ease of use**
- **Timeliness**
- **Transparency**
- **Control**
- **Social connections**





Plan for handling success

Intrepid leaders and wingmen





Multiple viable paths

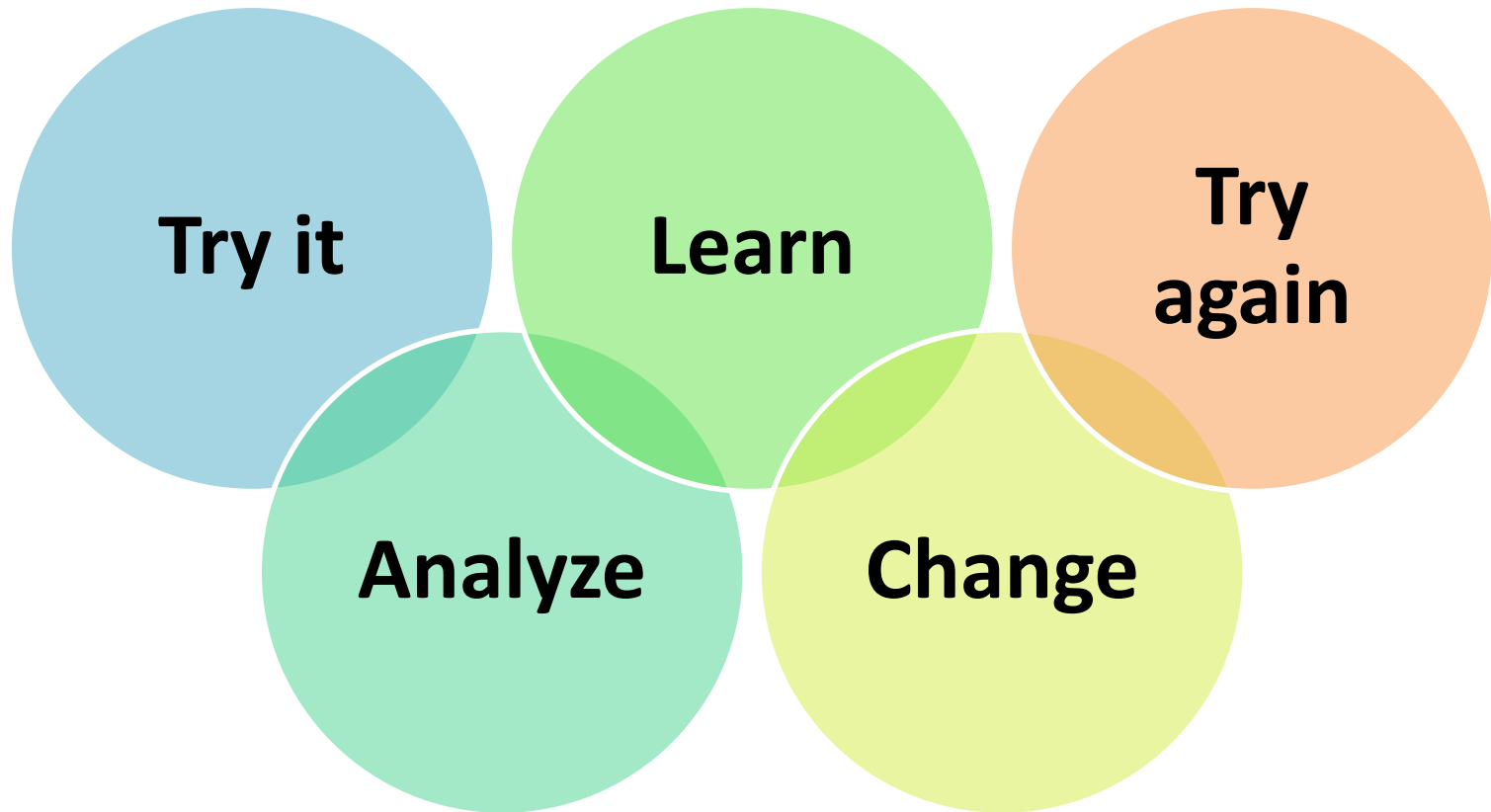
Earmarked (not necessarily new) resources



**Just
because
there's a
grant...**



Permission to fail in the right direction





Courage to commit

joan@jfwilliams.com



Photo by Chuck O'Shea

**Let's continue
the
conversation...**