



## Consortium Member Benefits

### Connect With Your Community Through a Mobile App from Boopsie

Boopsie, a mobile platform-as-a-service provider, creates library-branded apps that conveniently connect your community to the resources and services your library offers. Boopsie apps deliver an easy user experience and work with any ILS provider as well as all major platforms including Android, Apple, Windows, Kindle Fire and Blackberry. Our apps are simple to maintain and enable libraries to extend their services into the hands of your community.

### Boopsie Benefits For Your Library

- **Greater Community Engagement:** Patrons will have 24/7 access to all your library resources in one library-branded app designed specifically for their smartphone or tablet of choice, from iPhones and iPads to Android and Windows devices.
- **Better Service to Patrons:** Give your patrons the services they need without making them look. Our customizable apps allow you to put your library's best assets in one place accessible with just the touch of a button.
- **Increase Usage of Digital Resources:** Gain a higher return on your eContent investments by providing patrons one place to go to for access to all your e-resources.
- **Marketing Services To Boost App Success:** Boopsie's complementary marketing services will help you get the word out about your new app. More robust marketing solutions are also available for an additional investment.
- **Track Your Progress:** Boopsie Analytics allows you to track your library app usage and statistics in real-time through a portal online. Compare your statistics year over year and learn patron behavior through this app analysis tool.

To further discuss how a Boopsie app can benefit your library, please contact [sales@boopsie.com](mailto:sales@boopsie.com) for a consultation.