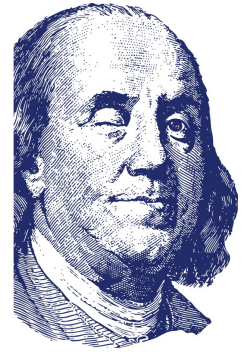


Financial literacy starts early with

MONEY SMART WEEK[®]

WISCONSIN APRIL 22-29, 2017
Big Read



Proven Success

The Big Read program began in the Fox Cities in 2009. Each year public librarians, teachers, and others distribute thousands of financial literacy books to children and families.

It is our hope that kids will repeatedly ask parents to read the book which in turn provides opportunities for families to discuss saving, spending, and appropriate money management.



Many requests for books are turned away each year due to lack of funds



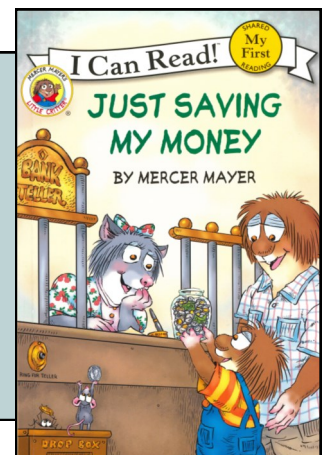
2012	<i>Berenstain Bears and the Trouble with Commercials</i>	2,622 copies total
2013	2 titles: <i>It's a Habbit Sammy Rabbit</i> and <i>A Dollar for Penny</i>	2,850 books total
2014	2 titles: <i>Bunny Money</i> and <i>Curious George Saves His Pennies</i>	8,586 books total
2015	<i>Alexander, Who Used to be Rich Last Sunday</i>	5,351 copies total
2016	<i>Start Saving, Henry!</i>	5,319 copies total
2017	<i>Little Critters Just Saving My Money</i>	Goal = 5,000 copies @ \$2.50 each

We need your help!

Your financial assistance will allow libraries, daycares & schools to give **free books to kids** during Money Smart Week.

Count me in! Donations accepted at:

<https://goo.gl/forms/n7wa6n3SL8l6ZBbg1>



How it works

1. Individuals and organizations contribute to a state-wide purchasing pool at WILS (Wis. Library Services), a 501c3 cooperative purchasing agent for libraries—**yes, your contribution is tax deductible!**
2. Libraries, preschools, elementary schools, day cares, etc. request up to 50 free copies* and pursue local sponsors to purchase additional copies at the bulk order rate.
3. WILS orders as many books as the donated funds allow and books are shipped directly to the library or school.
4. Librarians, teachers, high school students, or local dignitaries read, discuss, and distribute books to Wisconsin kids. Want to volunteer at an event in your area? We can connect you with a local Money Smart Week planning committee!
5. Families share the story and begin discussing their own money habits.



** Please note: Free books are made available to participants on a first-come, first-served basis. We strongly encourage local sponsors to purchase books for their event so that we can distribute free books to those in need.*

2015-2016 Partial List of Participating Organizations

A. Hamilton High School, Milwaukee	Edgerton Public Library	Manitowoc Public Library	Southwestern Elementary School 4K
Alma Elem. School	Evansville Community School District	Mid State Technical College	St Croix Falls Public Library
Appleton Public Library	Flambeau Head Start	Mineral Point Kindergarten	Stanley Correctional Institution
Arcadia Elementary School	Fond du Lac Public Library	Mineral Point Public Library	Sun Prairie Sch Dist-Early Childhood
Beloit Public Library	Fox Valley Technical College	Money Smart Week Fox Cities	Suring Elementary School
Black River Falls Public Library	Get Smart Wausau / United Way, Marathon County	Monroe High School	Unified School District of Antigo
Bloomer School District	Grantsburg Public Library	Necedah Elementary School	United Way of Kenosha County
Brown County Library	Grantsburg Schools	Nekoosa Public Schools	UW-Extension Portage County
Building Bridges for Children	Great Lakes Inter-Tribal Council, Inc.	Nicolet College's Family Literacy program	UW-Extension Richland County
Burlington High School	Green Lake School District	Northwestern High School	UW-Extension Washington Co
Bus and Econ Acad of Milw	Holmen High School DECA	Osseo-Fairchild High School	UW-Extension Waukesha Co
Chilton High School	Horicon Public Library	Potosi Schools	UW-Extension, Washburn Co
Clay Lambertson Elem School	Hustisford School District	Racine Unified School District	Verona Public Library
Clinton Elementary School	It Make\$ Cents! Money Mgm Center	Ripon High School-FBLA	Walter E Olson Mem. Library
College of the Menominee Nation Lib	Johnson Creek Public Library	Royal Credit Union	Waukesha Co Tech College —Child Dev Cntr & Lab
Coloma Public Library	Kimberly High School	Sand Pillow Ho-Chunk Head Start	West Bend Comm. Mem. Lib.
Consumer Credit Coun Serv of Sheb	Lakeshore Tech Coll at Sheb Co. Detention Center	Sauk City Public Library	Weyauwega Public Library
Crandon Public Library	Lakeview Community Library	School District of Janesville P4J Program	Wisconsin School for the Deaf
Cumberland High School	Lancaster Community Schools: Winskill Elementary	Shell Lake Public Library	Withee Public Library
Dodgeville Public Library	Little Sprouts Discovery Center	Shirley M. Wright Memorial Library, Trempeleau	YWCA Child Center
Dwight Foster Public Library	Madison Coll Child and Family Ctrs DTEC and Truax	Slinger Community Library	Zaasiwan Head Start

For additional information, please contact

Sara Gold, WiLS
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or

Lori Burgess, Fond du Lac Public Library
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Wisconsin Library Services, Inc. (WiLS) is a charity recognized as tax-exempt by the IRS under Section 501(c)(3). No goods or services were provided by WiLS in return for the contribution.

Money Smart Week is a public awareness campaign of the Federal Reserve Bank of Chicago — supported in Wisconsin by the Governor's Council on Financial Literacy, the Wis. Dept of Financial Institutions, the Wis. Office of the Commissioner of Insurance, WiLS, and hundreds of local organizations. For more information, go to moneysmartweek.org.

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