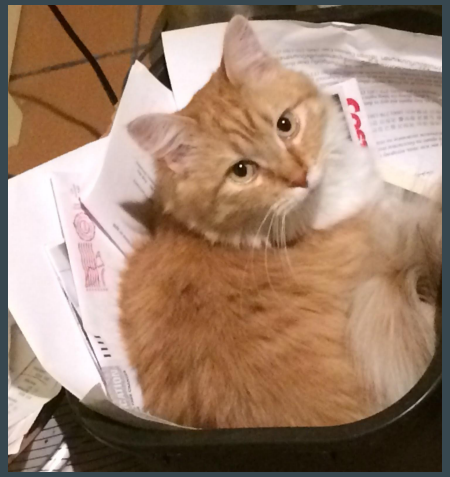
2017 WiLS Annual Membership Meeting

...

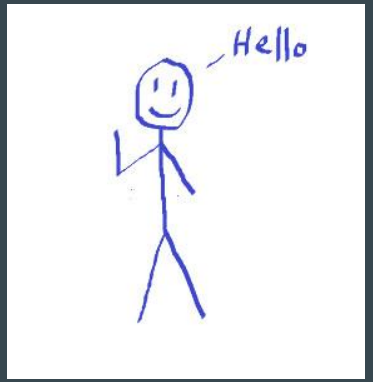
Tell us about your favorite community partnership!

Submit your response here:
https://pollev.com/surveys/4ldJosLM4/web

Welcome!



...



WiLS board

Heather L. Winter, Chair, Milwaukee Art Museum
Peg Billing, Chair-Elect, School District of Tomahawk
Mark Arend, Treasurer, Winnefox Library System

Martha Berninger, Resource for Libraries and Lifelong Learning
Sylvia Contreras, Edgewood College
Lee Konrad, UW-Madison General Library System
Catherine Lavallée-Welch, UW-La Crosse
Melissa Matz, Brookfield East High School
Steve Platteter, Arrowhead Library System
Tasha Saecker, Appleton Public Library
Kristin Vogel, St. Norbert College
Teresa Voss, Verona Area School District
Scott Vrieze, Wisconsin Indianhead Technical College

The WiLS Team

Jeff Brunner
Melody Clark
Andi Coffin
Becky Collyard
Dana Gerber-Margie
Sara Gold
Erin Hughes
Tom Klement
Lisa Marten
Melissa McLimans
Emily Pfotenhauer
Bruce Smith

Members

Type	Number of Members
K12	264
Public Library	154
Academic-UW	79
Special	26
Public Library System	16
Cultural Heritage Institution	3
Partner	3
Other	3
TOTAL	548

Today's presenters

Adriana McCleer, Appleton Public Library

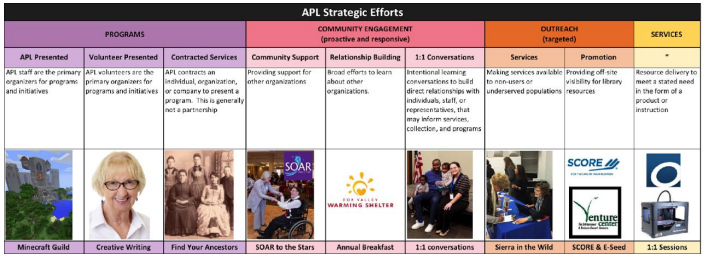
Brett Currier, Federal Reserve Bank of Kansas City
Rafia Mirza, University of Texas at Arlington

Omar Poler, UW-Madison SLIS

Steve Heser, Milwaukee County Federated Library System

COMMUNITY PARTNERSHIPS

Collaboration Framework



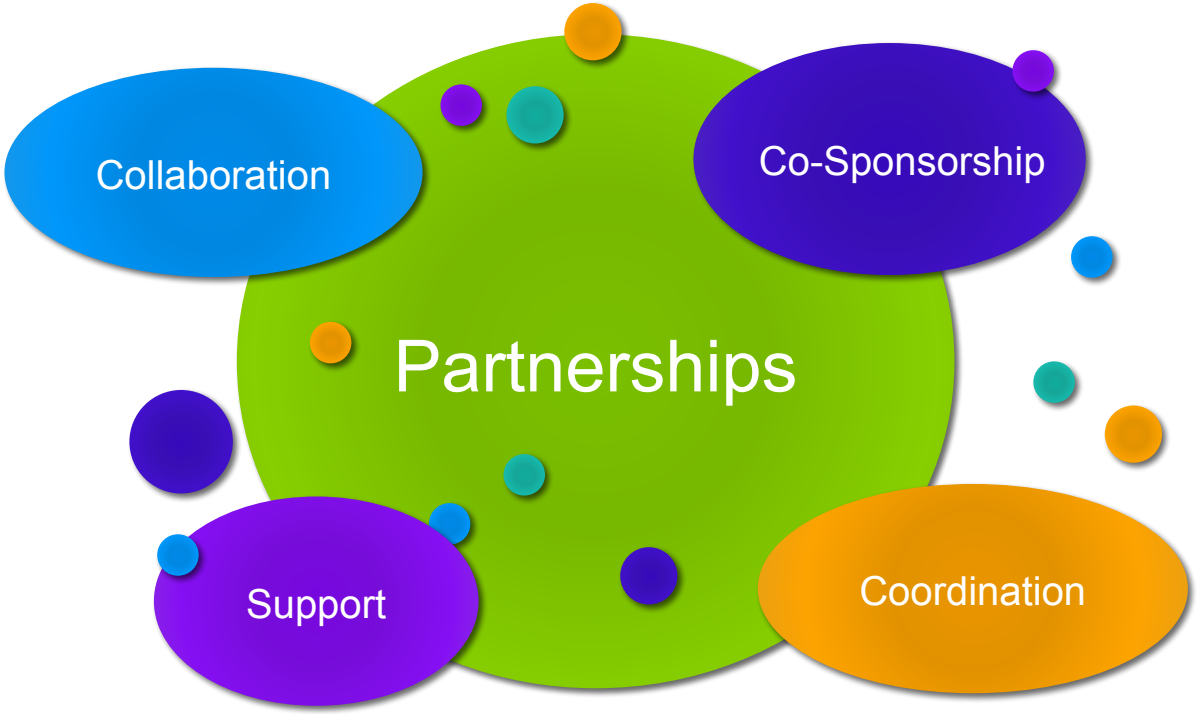
APL Strategic Efforts								
PROGRAMS			COMMUNITY ENGAGEMENT (proactive and responsive)			OUTREACH (targeted)		SERVICES
APL Presented	Volunteer Presented	Contracted Services	Community Support	Relationship Building	1:1 Conversations	Services	Promotion	"
APL staff are the primary organizers for programs and initiatives	APL volunteers are the primary organizers for programs and initiatives	APL contracts an individual, organization, or company to present a program. This is generally not a partnership	Providing support for other organizations	Broad efforts to learn about other organizations.	Intentional learning conversations to build direct relationships with individuals, staff, or representatives, that may inform services, collection, and programs	Making services available to non-users or underserved populations	Providing off-site visibility for library resources	Resource delivery to meet a stated need in the form of a product or instruction
Minecraft Guild	Creative Writing	Find Your Ancestors	SOAR to the Stars	Annual Breakfast	1:1 conversations	Sierra in the Wild	SCORE & E-Seed	1:1 Sessions

Responding to Community Needs/Requests					
PARTNERSHIP (active)			SUPPORT (passive)		
Co-Sponsorship: Level One	Co-Sponsorship: Level Two	Collaboration	Coordination	Connecting	Serve as Resource/Provide Library Service
Active participation in designing a program	Active participation in implementing a pre-designed program	Active partnership with a community effort or initiative. *A.K.A. Cooperation*	APL coordinate library resources for another agency *A.K.A. Facilitation*	APL staff connect patron/agency with other agencies to support their efforts	APL staff provide support for community-led programs and initiatives.
FAN Pass	FISC	Fox Cities Book Festival	Feeding America	Facilitation Support	Summer Outdoor Film Series

- Adriana McCleer, Appleton Public Library
- WiLS Member Meeting – February 16, 2017

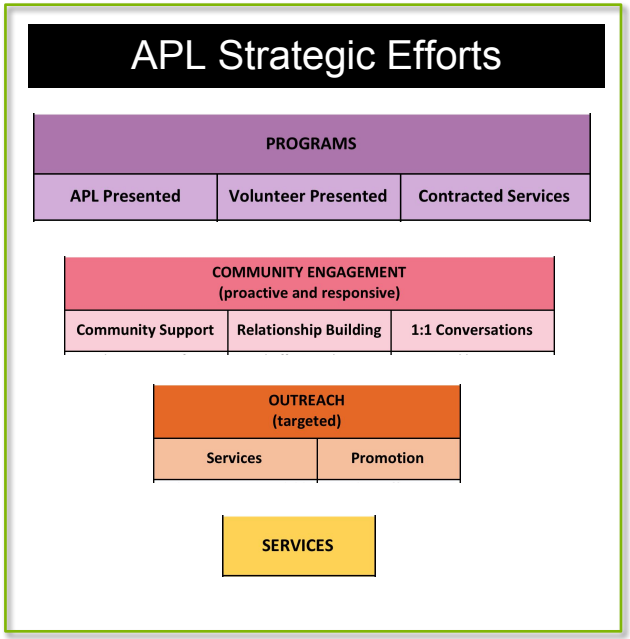
Appleton Public Library

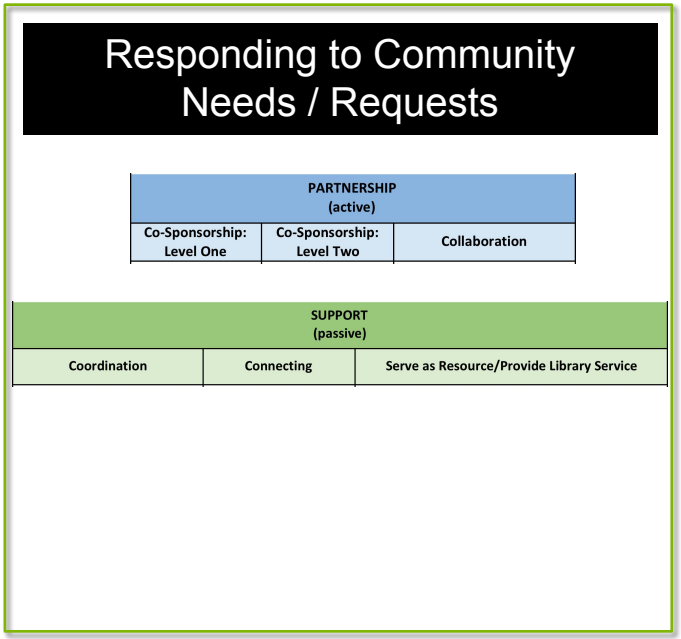
Mind Map



Appleton
Public Library

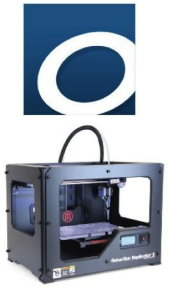
Distinct Categories





Appleton Public Library

APL Strategic Efforts

PROGRAMS			SERVICES
APL Presented	**Volunteer Presented**	**Contracted Services**	"
APL staff are the primary organizers for programs and initiatives	APL volunteers are the primary organizers for programs and initiatives	APL contracts an individual, organization, or company to present a program. This is generally not a partnership	Resource delivery to meet a stated need in the form of a product or instruction
			
Minecraft Guild	**Creative Writing**	**Find Your Ancestors**	**1:1 Sessions**

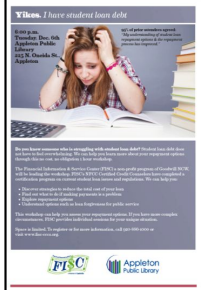
Appleton Public Library

APL Strategic Efforts

COMMUNITY ENGAGEMENT (proactive and responsive)			OUTREACH (targeted)	
Community Support	**Relationship Building**	**1:1 Conversations**	**Services**	**Promotion**
Providing support for other organizations	Broad efforts to learn about other organizations.	Intentional learning conversations to build direct relationships with individuals, staff, or representatives, that may inform services, collection, and programs	Making services available to non-users or underserved populations	Providing off-site visibility for library resources
	FOX VALLEY WARMING SHELTER			SCORE FOR THE LIFE OF YOUR BUSINESS Venture center The Entrepreneur & Business Owner's Resource
SOAR to the Stars	**Annual Breakfast**	**1:1 conversations**	**Sierra in the Wild**	**SCORE & E-Seed**

Appleton Public Library

Responding to Community Needs / Requests

PARTNERSHIP (active)		
Co-Sponsorship: Level One	**Co-Sponsorship: Level Two**	**Collaboration**
Active participation in designing a program	Active participation in implementing a pre-designed program	Active partnership with a community effort or initiative. *A.K.A. Cooperation*
		
FAN Pass	**FISC**	**Fox Cities Book Festival**

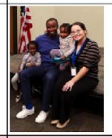
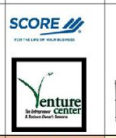
Appleton Public Library

Responding to Community Needs / Requests

SUPPORT (passive)		
Coordination	**Connecting**	**Serve as Resource/Provide Library Service**
APL coordinate library resources for another agency *A.K.A. Facilitation*	APL staff connect patron/agency with other agencies to support their efforts	APL staff provide support for community-led programs and initiatives.
	Celebrate Diversity Fox Cities	
Feeding America	**Facilitation Support**	**Summer Outdoor Film Series**

Appleton Public Library

Community Partnerships Collaboration Framework

APL Strategic Efforts								
PROGRAMS			COMMUNITY ENGAGEMENT (proactive and responsive)			OUTREACH (targeted)		SERVICES
APL Presented	Volunteer Presented	Contracted Services	Community Support	Relationship Building	1:1 Conversations	Services	Promotion	"
APL staff are the primary organizers for programs and initiatives	APL volunteers are the primary organizers for programs and initiatives	APL contracts an individual, organization, or company to present a program. This is generally not a partnership	Providing support for other organizations	Broad efforts to learn about other organizations.	Intentional learning conversations to build direct relationships with individuals, staff, or representatives, that may inform services, collection, and programs	Making services available to non-users or underserved populations	Providing off-site visibility for library resources	Resource delivery to meet a stated need in the form of a product or instruction
								
Minecraft Guild	Creative Writing	Find Your Ancestors	SOAR to the Stars	Annual Breakfast	1:1 conversations	Sierra in the Wild	SCORE & E-Seed	1:1 Sessions

Responding to Community Needs/Requests					
PARTNERSHIP (active)			SUPPORT (passive)		
Co-Sponsorship: Level One	Co-Sponsorship: Level Two	Collaboration	Coordination	Connecting	Serve as Resource/Provide Library Service
Active participation in designing a program	Active participation in implementing a pre-designed program	Active partnership with a community effort or initiative. *A.K.A. Cooperation*	APL coordinate library resources for another agency *A.K.A. Facilitation*	APL staff connect patron/agency with other agencies to support their efforts	APL staff provide support for community-led programs and initiatives.
FAN Pass	FISC	Fox Cities Book Festival	Feeding America	Facilitation Support	Summer Outdoor Film Series

Appleton Public Library

Memorandum of Understanding:
Creating a Process for Successful Digital Collaboration

Brett D. Currier · Rafia Mirza

WiLS 2017 Membership Meeting

February 16, 2017

Who we are

Brett D. Currier*

Digital Scholarship Librarian & Library Manager

Federal Reserve Bank of Kansas City

brett.currier@kc.frb.org | @brettdcurrier

Rafia Mirza

University of Texas at Arlington

Digital Humanities Librarian

rafia@uta.edu | @librarianrafia

Peace Ossom Williamson

University of Texas at Arlington

Research Data Librarian & Health Sciences Liaison

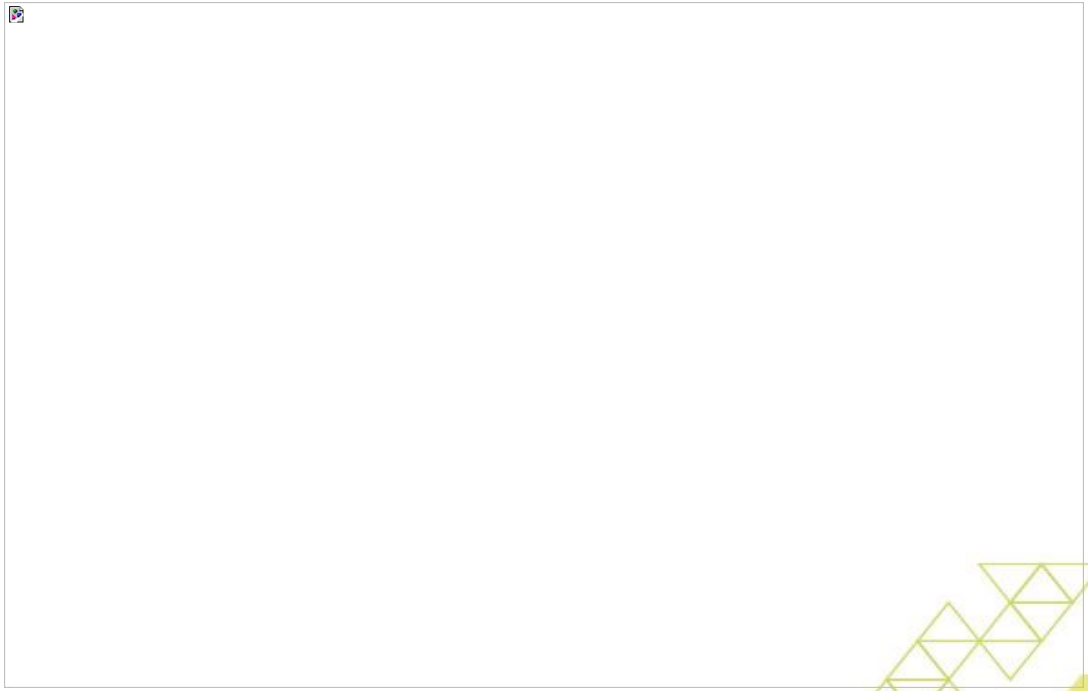
peace@uta.edu | @123POW

*The views expressed herein are those of the authors and do not necessarily represent the views of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

Workbook Contents

- Introduction
- MOU Documents
  - Workflow & Instructions
  - General Template & Instructions
  - Estimate of Institutional Support & Instructions
- MOUs for Standardized Projects
  - Systematic Reviews
  - Open Access eJournal Hosting & Publishing
- Full workbook
  - http://bit.ly/utamou

Workflow



Omar Poler

Outreach Specialist
School of Library and Information Studies (SLIS)
University of Wisconsin-Madison

Building Relationships

Steve Heser

Library Systems Administrator
Milwaukee County Federated Library System

Multitype Collaboration: School/Public/System

MPL/MPS/MCFLS LibraryNOW Tools for Success

- Milwaukee Public Library (MPL) is partnering with Milwaukee Public Schools (MPS) to put library access in the hands of all students with a program called LibraryNOW

- LibraryNOW is part of the IMLS Library Challenge, a part of President Obama's ConnectED initiative

- Milwaukee County Federated Library System (MCFLS) has a support role in attempting to make all the pieces fit with specific tools

Tools Used in Implementation

- Memorandum of Understanding (MOU) between MPL, MPS and MCFLS
- Secure FTP site to transfer student data
- MarcEdit to parse the data into patron records
- Google Charts and SQL to present statistics

First poll results!

Tell us about your favorite community partnership!

See the results here: https://goo.gl/cCIS2e

Questions?

...

What tools do you use or would like to use to help facilitate your partnerships?

Submit your response here:
https://pollev.com/surveys/4ldJosLM4/web

The year(s) in review

The financials

REVENUE	
Cooperative purchasing sales	$8,873,390.83
Coop member fees	$82,467.00
Interest/Amex reimbursement	$77,014.59
Event revenue	$21,621.00
Consortium management	$182,045.45
Consulting services	$158,940.25
Cooperative projects	$37,675.00
Total	**$9,433,154.12**

EXPENSES	
Cooperative purchasing materials	$8,549,341.32
Staff (with travel/CE)	$644,750.05
Event expenses	$11,179.68
Project expenses	$65,624.55
Other expenses	$91,370.64
Total	**$9,362,266.24**

Net income: $70,887.88

Four service areas

Cooperative purchasing

Consulting

Consortium Management

Events & Education

Cooperative purchasing general

Statistics

- Service grew by 100 subscriptions to a total of 2916
- Added 11 new CooP purchasing members.
- Biggest increase: Netted 164 additional K12 subscriptions
  - Flipster, PebbleGo!, Research in Context, Kids InfoBits
- Biggest decrease: Net loss of 56 UW subscriptions
- Total fees collected $321,414

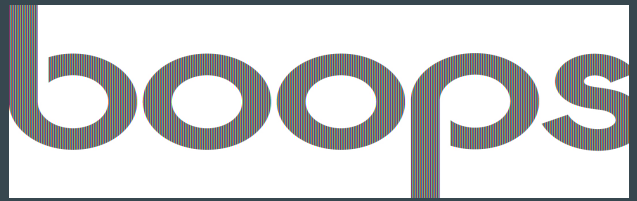
New vendors

Digital
Theatre

psychotherapy.net
resources to inspire therapists

LibraryH3lp
Better customer service.

Follett


boops

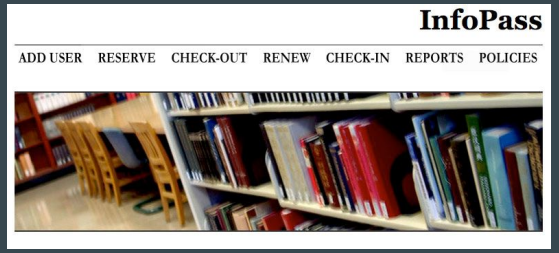
NICHE
ACADEMY

Consulting overview

PLSR.INFO

Consortium management overview

WISCONSIN SCHOOLS DIGITAL LIBRARY CONSORTIUM



Horticulture Library Consortium

recollection WISCONSIN

WPLC
Wisconsin Public Library Consortium

WISPALS
Library Consortium

WSDLC

WSDLC Website:

http://www.wils.org/wsdlc/

Sign up for the WSDLC Google Community

WISPALS

- ILS Support and Management
- Cooperative Purchasing
- New Website
- Strategic Planning
  - Investigation of Like Consortia
  - New Mission Statement
  - Development of New Consortium Initiatives
    - Streamlining Information Sharing and Documentation
      - Basecamp
    - Training Opportunities and Best Practice Sharing
      - User Committees
        - Instructional Services
        - User Services
        - Technical Services

Recollection Wisconsin

- “Listening to War” NEH-funded planning grant
- Goals:
  - Identify hidden, at-risk AV collections across the state
  - Plan for future digitization, preservation and access
  - Share best practices
  - Understand needs for future community of practice
- Scope:
  - Oral history recordings documenting wartime experiences
  - WWI, WWII, Korean War, Vietnam War, Gulf War, homefront

http://recollectionwisconsin.org/wioralhistory

Audiocassettes at Wisconsin Maritime Museum, Manitowoc

Events & Education

Membership Meeting
Right now!

WiLSWorld Shorts Tool Tips
March 10th

Peer Council
June 5th

WiLSWorld Shorts Open Access
June 16th

WiLSWorld Shorts Vendor Edition
September 15th

Regional Meetings
September & October

WiLS Fall Classic
at WLA

WiLSWorld Shorts: The Follow-Up
December 8th

WiLSWorld
July 27-28

Good WiLS Ambassadors

WiLS World

shorts

Questions?

...

Second poll results!

What tools do you use or would like to use to help facilitate your partnerships?

See the results here: https://goo.gl/mmrrYO

What’s next?

Strategic initiative overview

Undertake a process to gain understanding and to start conversations around digital preservation.

Share opportunities for members to participate in open access initiatives, and to participate in initiatives ourselves.

Continue to develop our planning and consulting services by capitalizing on our existing work and developing potential areas of expansion.

Expand our knowledge of using data.

Learn more from inside and outside the state...and then share!

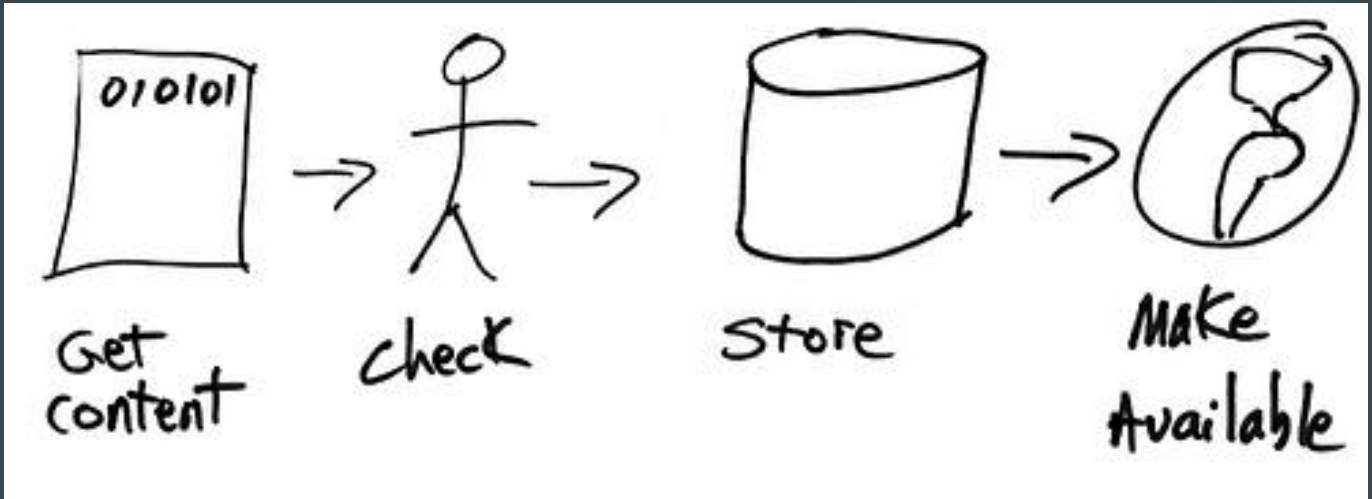
Continue to look for ways to engage community members not yet engaged with WiLS.

Continue to improve internal operations and how we work.

http://www.wils.org/2016/11/17/wils-2017-strategic-initiatives/

Digital preservation

We are undertaking a process to more fully understand the needs needs of our members and to formulate a plan for collaborative digital preservation in the state and our role in that initiative.



workflow at the most basic level, by wlef70, on Flickr

Open access

Goals:

- All academic members have a clear understanding of what Open Access is.
- All academic members know how to get started with Open Access.
- Academic members have a channel to share information
- WiLS has offerings related to Open Access for CooP.

Actions:

- Provide primers and resources
- Create web presence
- Host a webinar
- Start working with publishers to negotiate discounted Open Access fees.

More planning!

For more info, see our annual report.....

http://www.wils.org

Thanks!

...