

Online Brain Training for Adults

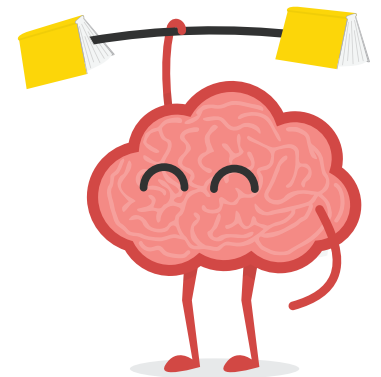


Help Adults Fight the Signs of Aging

Brain health matters. It is common to experience memory loss, slowed reactions, and an inability to recall names and numbers as we age. However, we don't have to accept this decline. We can fight back. By offering BrainHQ™ as an online resource, you can help your patrons think faster, focus better, remember more, and enjoy life.

Why BrainHQ?

- **Backed By Science** — Designed by an international team of neuroscientists and backed by more than 100 published scientific papers
- **Mobile-friendly** — Users can train on computers, tablets or smartphones
- **Enhances Adult Programming** — Brain health ties into your collection and offers many opportunities for related programming



Learn more at demco.com/software, call us at 866.434.5098 or email us at softwaresales@demco.com

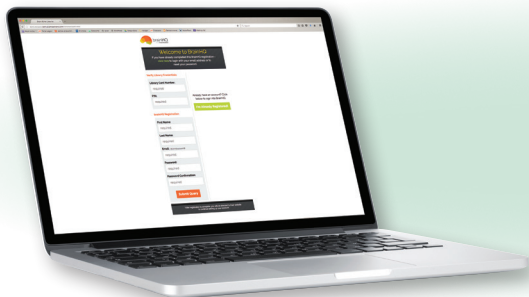
Library Connection: BrainHQ™ Turns Your Library Into the Gym for Brain Training

Available Exclusively to Public Libraries Through Demco Software



How It Works:

- Focuses on 6 core areas of cognitive function: attention, brain speed, memory, people skills, intelligence and navigation
- 32 brain training exercises and 890+ unique levels backed by science
- Using a special algorithm, each exercise adapts in difficulty so that you always train at the optimum level



Cardholders access BrainHQ through your website



Patrons create private accounts with personalized performance dashboard



Data reports show how you are impacting your community

Recent Media Coverage

BrainHQ has been in the news for all the right reasons! Watch video clips from popular TV programs about brain health and read Alzheimer's research highlights at demco.com/software/brainhq



Dr. Sanjay Gupta talks with Kathy Lasky, a retired pharmacy technician, about brain training.



See Dr. Oz and his team learn to play BrainHQ's Double Decision, a game that involves speed training.



A major study suggests a brain fitness program can fight the symptoms of aging. NBC Special Anchor Maria Shriver reports for TODAY.



Who knew that Tom Brady uses BrainHQ as one of his training tools? Maria Shriver's Sunday Paper reports.

Imagine the possibilities for your library!



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