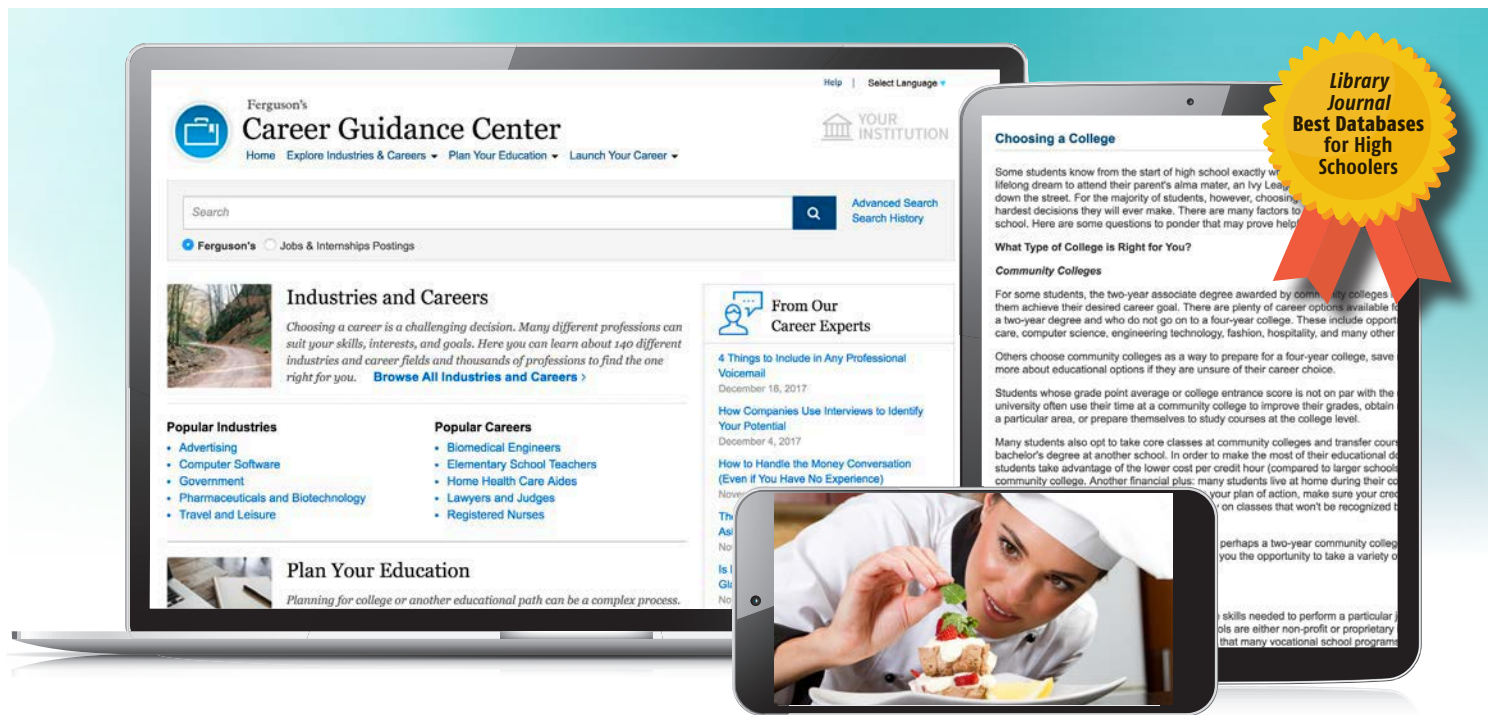


Ferguson's Career Guidance Center

The Essential Career Research Database—Job Profiles, Skills, and Resources



Booklist

Editors' Choice Reference Source

Library Journal Best Database

"Best Job Resource"

Library Journal Best Database

"Best for High Schoolers"

★ "...recommend the thorough, user-friendly, really peerless *Ferguson's Career Guidance Center* to libraries serving job-seekers of all ages.

Indispensable for high-school, academic, and public libraries."—BOOKLIST, STARRED REVIEW

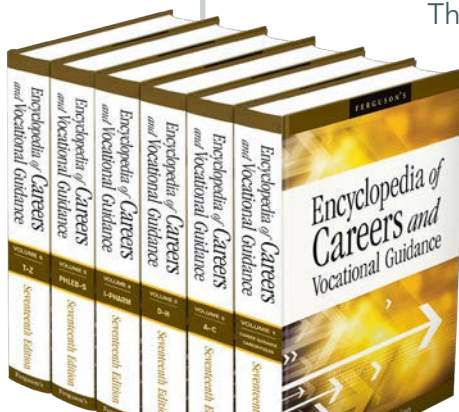
★ "...impressive..."

Highly Recommended."

—LIBRARY MEDIA CONNECTION, STARRED REVIEW

"...covers a lot of ground...straight-forward and powerful interface ...*Ferguson's Career Guidance Center* is **a gold standard...**"

—LIBRARY JOURNAL



The award-winning *Ferguson's Career Guidance Center* is a comprehensive resource for career exploration and planning that allows users to quickly find the valuable career information they need, whether it's industry and professions articles, school planning resources, or skills and career advice.

Known for its unprecedented depth of coverage, this definitive career research database is organized into three main sections: Industries and Careers, Plan Your Education, and Launch Your Career.

The material draws from a range of authoritative sources, including more than 1,120 articles from the six-volume *Encyclopedia of Careers and Vocational Guidance, 17th Edition*.

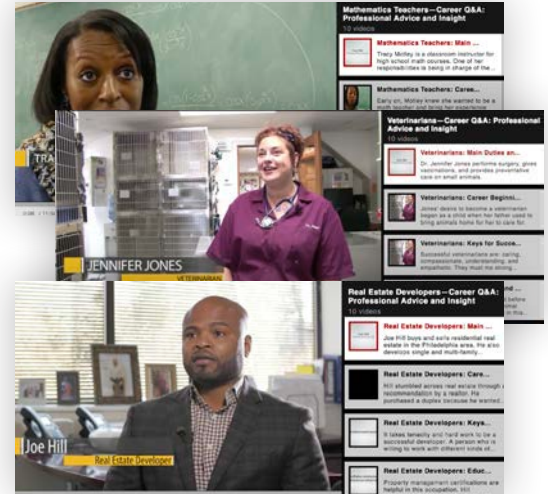
Ferguson's Career Guidance Center

HIGHLIGHTS AND FEATURES

- **Industries and Careers:** covers 140 industries and career fields and thousands of professions
- **Plan Your Education:** find the schools that are the best fit—choose from undergraduate, graduate, nursing, or vocational and tech schools in the U.S. and Canada, and narrow your list by location, tuition, enrollment, sports, and a variety of other characteristics
- **Launch Your Career:** offers expert advice on writing résumés and cover letters, interviewing, applying for apprenticeships and internships, professional etiquette, and other workplace skills
- **Links to Outside Jobs and Internships:** searchable, live job and internship postings
- **Career Advice Blog:** regular blog posts "From Our Career Experts," with an archive of more than 2,200 posts
- **Networking Section:** addresses hot topics such as managing your online presence and using social media in a job search
- **Career Interest Assessment:** ranks users' work interests and suggests related occupations and industries
- **Authoritative Source List:** a complete inventory of the extraordinary amount of content in the database
- **"My Life" Interviews with Professionals:** gives a firsthand perspective on jobs

VIDEOS:

420+ tablet/mobile-friendly videos covering jobs, industries, and career development skills. The **"Career Q&A: Professional Advice and Insight"** videos let users get a no-nonsense, insider's perspective from working professionals across multiple industries.



Skills That Transcend Career Exploration

Ferguson's Career Guidance Center's advice and tips on interviewing, etiquette, and workplace skills can be applied to academic success strategies and general life skills.

- Dynamic citations in MLA and Chicago formats
- Advice from nationally renowned author and career expert Sue Morem
- Persistent record links
- Google Translate
- Searchable Support Center with valuable help materials, tutorials, and live help chat