

FEBRUARY 2019



# WILS 2018 Annual Report

Interesting tidbits about things we did in service to our members  
A summary of and supplement to the full WILS 2018 Annual Report

# THE HIGHLIGHTS

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Our Mission and Values

Our Members

Cooperative Purchasing Revamp

Ideas to Action Funds

So Many Digital Projects!

Shared Econtent Collections for All

Reaching Our Members



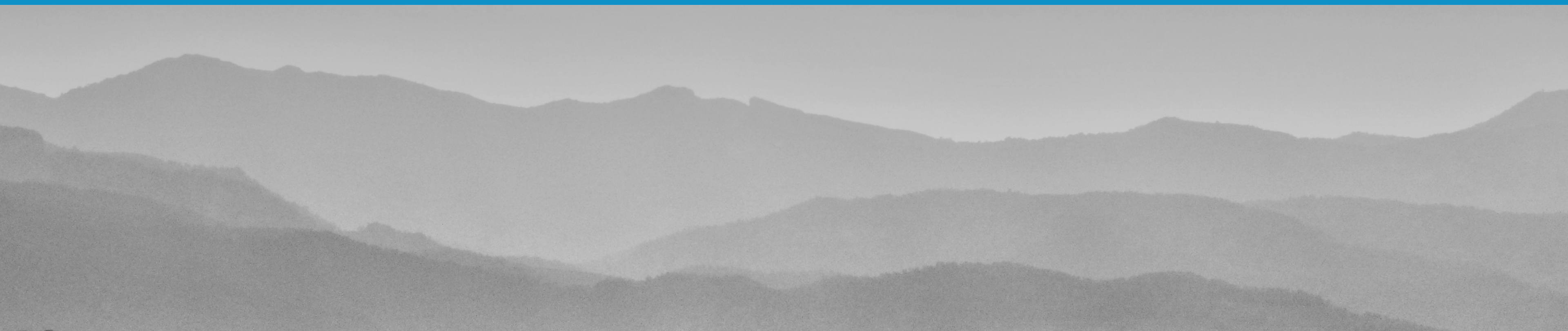
# Why do we do this work?

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**We believe libraries, cultural institutions, and their partners make the world a better place.**

**We build relationships and provide services so they can do more with their time and money.**

**We help our members turn ideas into action.**





# WiLS Values

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We work in the best interest of our members.

We are optimistic about the future of our members.

We promote new ideas and experimentation.

We are sincere in our purpose.

We believe that we're all in this together.

We are committed to equity, diversity, and inclusion.

We stand up for our members and their values.



**587**

WiLS Members



**433**

WiLS Coop Purchasing Members

# Cooperative Purchasing

POWER IN NUMBERS

12

NEW MEMBERS

249

NEW  
SUBSCRIPTIONS

6

NEW VENDOR  
PARTNERS

49

NEW PRODUCTS



## KIND WORDS

"The value is time. My time. I don't have enough of it. Knowing WiLS has our Cooperative Purchasing covered is one thing that's taken off my plate and done better because it's simply not my area of expertise."

# COOPERATIVE PURCHASING REVAMP

2018 PROCESS



## Scanning the horizon

Conversations with peer organizations across the country

## Talking to members

Focus groups at WAAL, WAPL, and WEMTA

## Gathering input

Surveys of coop purchasing members

## Creating the report

Synthesizing and sharing what we learned





Finding efficiencies in day-to-day management to focus on negotiation, expansion, and awareness.

Improving communication with members.

Focusing only on partners and products that our members need.

Gathering more feedback and allowing time for more robust negotiations.

# COOPERATIVE PURCHASING

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WHAT WE'RE DOING



# IDEAS TO ACTION FUNDS

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GRANTS TO HELP MEMBERS  
REACH THEIR GOALS AND  
HAVE A POSITIVE IMPACT  
ON THE WISCONSIN  
LIBRARY ECOSYSTEM.

\$23,750

awarded to

6 libraries





WE CONSULTED WITH

15

LIBRARIES AND SYSTEMS

and their communities

50

we held

**FACILITATED MEETINGS**

with staff, boards, planning teams,  
and communities

we provided comparative and

**TREND ANALYSIS**

for public libraries

40

8

we developed and administered

**SURVEYS**

for communities and system member libraries

we created

**DATA VISUALIZATION**

slides for library planning

760



## KIND WORDS

"Board members who were on the planning committee said compared to other strategic planning processes they'd participated in, with schools, county government, etc, this was an extremely well-done process all the way through."



# Reaching Our Community

**281**

**WILSWORLD LONG &  
SHORT ATTENDEES**

**38**

**EVENTS AND  
TRAINING HELD**

**73**

**NEWSLETTERS  
WRITTEN & SENT**

**13**

**STRATEGIC PLANS  
COMPLETE OR  
UNDERWAY**



## KIND WORDS

"The content presented over the past 25 years at WiLSWorld rivals any national library technology conference. It is an extraordinary value both in price and in technology education."

# ECONTENT FOR ALL

WiLS is helping public, school, and academic libraries develop shared collections of ebooks and digital audiobooks by providing a variety of services, including project management, collection development, data analysis, fiscal agency, consortium management, and more.

## Wisconsin's Digital Library

Managed by the Wisconsin Public Library Consortium, circulated over 5 MILLION ebooks and digital audiobooks to Wisconsin patrons in 2018

## Wisconsin Schools Digital Library

Managed by the Wisconsin Schools Digital Library Consortium, reaches more than 100,000 students in over 100 districts across the state, for \$1.50 PER STUDENT

## Wisconsin Shared Collection for Academic Libraries

Eight colleges sharing a scholarly and popular ebook collection for higher education



## KIND WORDS

"When the WSDLC came along, so did our solution. Not only can we offer a huge collection to our younger readers, but we added on so many more options to our older readers--and it's only going to continue to grow."



# So Many Digital Projects!

## RECOLLECTION WISCONSIN

Aggregating and sharing metadata describing over half a million digital cultural heritage resources from Wisconsin libraries, archives, and museums.

## CURATING COMMUNITY DIGITAL COLLECTIONS

Matching graduate students in library school with small cultural heritage institutions in Wisconsin to complete digital preservation projects.

## LISTENING TO WAR

Digitizing and preserving oral history interviews from 25 Wisconsin libraries, archives, museums, and veterans' organizations.

## MUKURTU MIDWEST

Developing and enhancing Mukurtu CMS with new features and providing training and outreach to existing and new communities.



## KIND WORDS

"Through CCDC we were able to focus on the treasures of our collection and how we are responsible for its care forever. We learned a lot and our volunteers have new tools to better preserve and care for our digital archives."

# Let's Stay in Touch!



[/wils.org](https://www.facebook.com/wils.org)



<https://wils.org>



[information@wils.org](mailto:information@wils.org)