B L O O M S B U R Y APPLIED VISUAL ARTS





The ultimate digital library for visual arts education

— where visual inspiration meets practical advice across the disciplines

CONTENT HIGHLIGHTS

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 across the applied visual arts, including: fashion and textiles;
 design and illustration; photography; film and media;
 architecture and interiors; design and marketing
- Richly illustrated content, with each title typically offering over 200 full-colour illustrations or images, expressly designed to meet the needs of visual learners
- A versatile combination of titles covering key skills and topics in each field and at different levels of study, structured sequentially from basic concepts to careers and professional practice

FEATURES AND BENEFITS

- A wealth of practical pedagogy, such as case studies, leading practitioner interviews, and activities providing teaching resources for instructors, while embedding students' understanding of real-world applications and supporting portfolio development
- Illustrations showcasing work or explaining techniques and concepts, with enhanced PDF viewing, allow invaluable close engagement with visual materials to spur creative thinking
- Updated annually with new editions to be made available, ensuring coverage of the latest technical know-how and trends in professional practice

Bloomsbury Applied Visual Arts is available for free institutional trials.

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