

MARCH 2019

WILS 2019

**Annual
Report**

Interesting tidbits about things we did in 2019

THE HIGHLIGHTS

Our Mission and Values

Our Members

Cooperative Purchasing

Ideas to Action Funds

Consulting

Reaching Our Community

Collaboration Impacts

Digital Projects

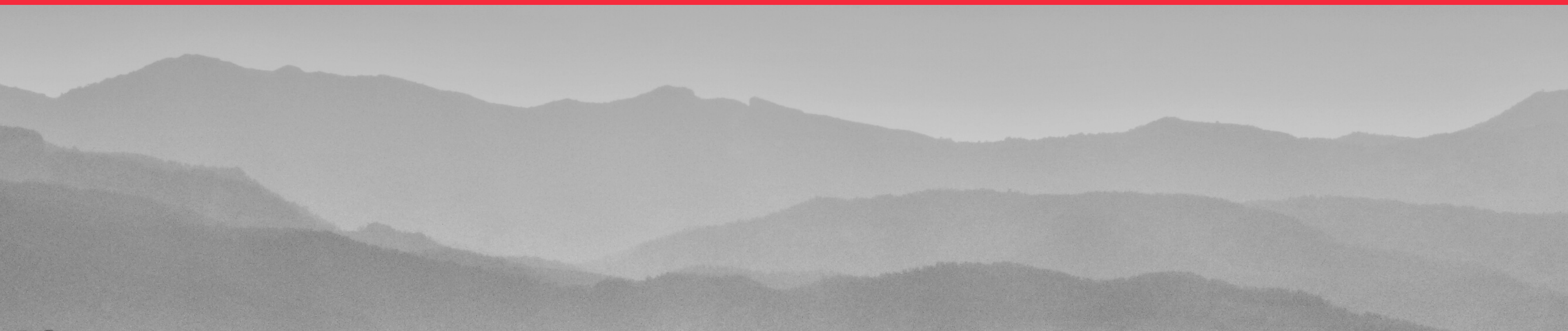
WiLS in 2020

Why do we do this work?

We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.





WiLS Values

We work in the best interest of our members.

We are optimistic about the future of our members.

We promote new ideas and experimentation.

We are sincere in our purpose.

We believe that we're all in this together.

We are committed to equity, diversity, and inclusion.

We stand up for our members and their values.

623

WiLS Members



456

WiLS Coop Purchasing Members

Cooperative Purchasing

POWER IN NUMBERS

9

NEW MEMBERS

268

NEW
SUBSCRIPTIONS

3

NEW VENDOR
PARTNERS

46

NEW PRODUCTS

COOPERATIVE PURCHASING REVAMP

2019 DEVELOPMENTS



Taco Tuesdays

Bite-sized virtual vendor product webinars for member convenience.

Finding Efficiency

Streamlining day-to-day management to focus on negotiation, expansion, and awareness.

coop@wils.org

A single place to send emails to all members of the WiLS team and get a quicker reply!

Documenting Everything

Cross-training on workflows and processes so all staff can take care of business.



Developing promotional plans with our high-volume vendors to benefit our members.

Themed monthly promotions to demonstrate value to our vendor partners and members.

Business model changes to better align our organizational values with our practices.

COOPERATIVE PURCHASING



LOOKING AHEAD

IDEAS TO ACTION FUNDS

GRANTS TO DRIVE
INNOVATION AND
COLLABORATION THAT
BENEFITS THE WISCONSIN
LIBRARY ECOSYSTEM

\$30,350

awarded to

7 libraries

<https://www.wils.org/ideas-to-action/>



WE CONSULTED WITH **20** LIBRARIES AND SYSTEMS
and their communities

49 we held
FACILITATED MEETINGS
with staff, boards, planning teams,
and communities

we provided comparative and
TREND ANALYSIS
of public libraries

47

12 we developed and administered
SURVEYS
for partners, communities, systems, and libraries

we created
DATA VISUALIZATION
slides for library planning

1223

KIND WORDS

"Can't say enough good things about WiLS, who we brought in to help facilitate visioning sessions on the 'Library of the Future' for students, faculty/staff, and library staff. They are awesome!"



Library Cohort for Strategic Planning

WiLS led a group of five libraries through the development of data-rooted strategic plans and left them with planning skills for the future.

Affordable Marketing Action Plan

WiLS developed a process to create actionable and customized marketing plans specifically for library budgets.

CONSULTING

NEW ENDEAVORS IN 2019

KIND WORDS

“One important impact that I see is that the library that undertakes the strategic planning process gains a much better perspective of its value in the community and is given the tools to define it and validate it with data. This gives the library director and staff confidence, and empowers them to step up in partnership with community organizations, or in defending the library's value to those who allocate the budget funds. It also gives the library an excellent intentional and measurable approach to moving forward.”

Reaching Our Community

364

WILSWORLD LONG &
SHORT ATTENDEES

492

FACEBOOK PAGE
FOLLOWERS

67

NEWSLETTERS
WRITTEN & SENT

15

STRATEGIC PLANS
COMPLETE OR
UNDERWAY

CONSORTIA IMPACT

WiLS works with lots of people to help lead library consortia in public, school, and academic libraries. Here is a sample of some of the good work coming out of those collaborations.

Wisconsin Public Library Consortium

WPLC's Wisconsin's Digital Library saw an increase of over 751,000 checkouts from 2018 with a total of 5,851,729 checkouts in 2019.

Wisconsin Schools Digital Library Consortium

Serving 134 member districts (+23%), 164,000 students (+25%), 7500 titles (+66%), 14000 copies (+77%) at \$1.50 per student (+0%)

WISPALS Technical College Libraries Consortium

WiLS successfully guided WISPALS through an ILS exploratory process and negotiated a contract that saved members money.

Digital Projects

RECOLLECTION WISCONSIN

Contributed more than 90,000 new metadata records to the Digital Public Library of America and launched an improved centralized search portal.

CURATING COMMUNITY DIGITAL COLLECTIONS

Ten teams, each with a site supervisor, a mentor, and a library student, worked to create resources to better manage and preserve digital content.

LISTENING TO WAR

Coordinated the digitization of 977 at-risk oral history interviews from 24 Wisconsin collections which will be available online in fall 2020.

MUKURTU MIDWEST

Conducted training workshops, coordinated with communities using Mukurtu, and supported the UW-Madison iSchool TLAM class.



KIND WORDS

“I think that the Recollection Wisconsin project is a valuable asset to local libraries and researchers around the globe and look forward to seeing how it continues to meet the changing needs of our users.”

IMLS APP COMMUNITY MEMORY COHORT



WiLS is mentoring a cohort of small, rural, and tribal libraries across the US working on community memory projects to build capacity and engage their communities.



Developing services around data based on member feedback and needs

Rethinking learning opportunities to meet member needs

Experimenting with cooperative purchasing business model to increase the value of the service

Welcoming a new director

WILS IN 2020

WHAT WE'RE DOING NEXT

Let's Stay in Touch!



[/wils.org](https://www.facebook.com/wils.org)



<https://wils.org>



information@wils.org