

## LIBRARY DASHBOARD

# Better Information *for* Better Decisions

Since launching in October 2016, Library Dashboard has proven to be effective and flexible, meeting the needs of large academic research libraries, community college libraries, academic libraries of all sizes, hospitals, corporations, and government agencies on six continents.

### What makes it so popular and flexible?

RedLink Library Dashboard provides a complete overview of journal, e-book, and database usage and turn-away statistics as well as cost data, helping inform collection development decisions so you can license the best content for your patrons.

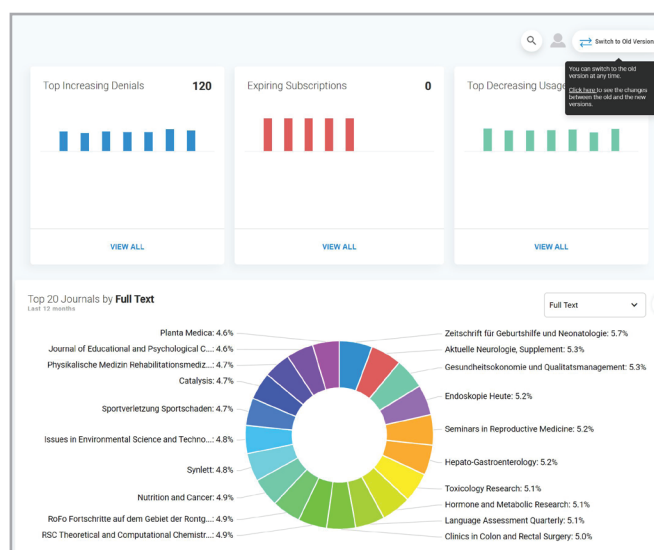
### Save Time

No more logging into multiple publishers' hosting platforms to download reports and manually format them. Library Dashboard takes care of the data for you. And with Library Dashboard you have one place to quickly spot usage trends and determine cost-per-use.

### How It Works

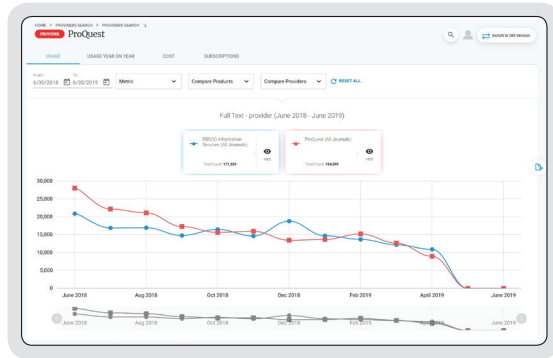
Library Dashboard automatically ingests usage data and organizes the data in terms of title, bundle, provider, and discipline. Integrations are in place with over 300 publishers and providers, and data sources are updated at least monthly, and often more frequently.

Through data visualization tools, Library Dashboard provides a clear picture of trending usage and denial statistics. You can review journal data by publication date and see the data by source to manage overlapping subscriptions.



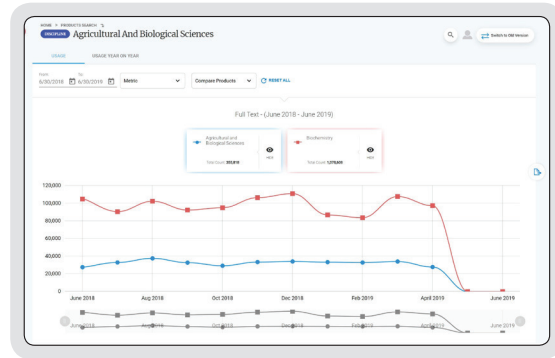
NAME	PROVIDER	FULL TEXT	COST PER DOWNLOAD
20 Materials	WIP	8,171	\$0.85
AI Communications	IOS Press	4,116	\$0.21
AIDS Patient Care and STDs	Mary Ann Liebert	3,567	\$0.1
A-IOP Reports	Thieme	117,228	\$0.1
Accounting Research Journal	Emerald Group Publishing Limited	2,563	\$0.19
Acta Geographica Sinica	Science Press	7,375	\$0.07
Acta Geographica Sinica	Science Press	6,345	\$0.09
Acta Mechanica Sinica/Linze-Kuodian	Science Press	7,811	\$0.23
Acta Polymerica Sinica	Science Press	7,912	\$0.08

# HOW LIBRARY DASHBOARD Helps Librarians



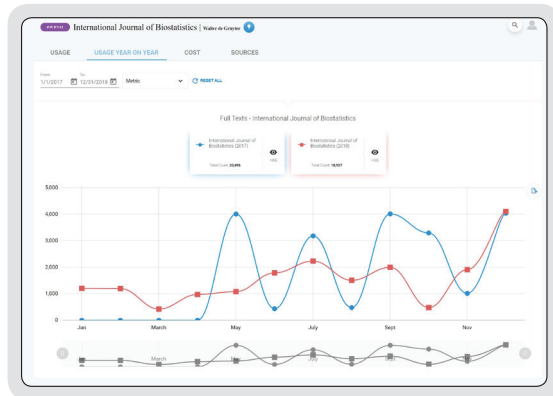
## Review by provider

Review usage and cost data at the provider (publisher, aggregator) level. View raw data, or use the analytical tools to compare across providers.



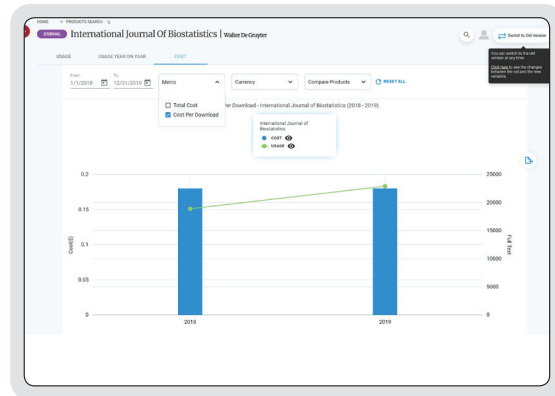
## Track across disciplines

Keep an eye on the usage by discipline to determine trends, and identify possible content needs.



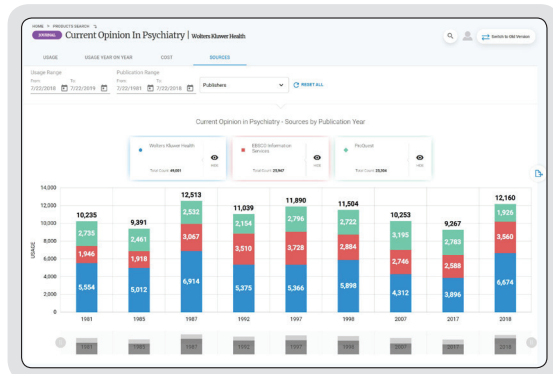
## Product-level analysis

Check usage and cost data of a specific journal, bundle, e-book, or database. Customize the time period of data to review, and view the data year-on-year.



## Cost-based analysis

Easily determine cost-per-use and cost-per-download across products and providers.



## Analyze overlapping subscriptions

For journals you subscribe to directly from a publisher that are also included in aggregator bundles, you can compare the usage and cost by source.

## KEY FEATURES

- Cloud-based SaaS product
- Purpose-built insights
- Powerful data visualizations
- Download & export images & reports
- Saves time, reduces workload

Request a demo by emailing [hello@redlink.com](mailto:hello@redlink.com)