

**Ideas to Action Final Report  
Madison Trust for Historic Preservation**

**October 2021**

*Did your project encourage partnerships and collaborations with any community partners or other WiLS members? Who did you connect with during this process and how might you sustain those connections?*

Yes, our project did encourage partnerships within our community including Fiore Companies, UW-Madison i-School and Recollection Wisconsin. Fiore heard about our project and wanted to help us with work space. We closed our office in the summer of 2019 and did not have anywhere to conduct the scanning or to store hard copies of our archives. Fiore has donated office space, which allows our part-time archives assistant to work in a safe, pleasant location while she organizes and scans the material. Through this project, we've also collaborated with the UW-Madison i-School. Initially, a group of four students reviewed the material and created a Digitization Processing Plan as well as a Finding Aid. Next, a graduate student did an independent study where he began our scanning process based on the previous group's plan. Because of our Ideas to Action grant, we were able to hire a part-time archives assistant who took over the scanning process and has completed about 50 percent of the work. We are also thinking of how we might collaborate with the i-School on a more regular basis in the future. We plan to host our archives through Recollection Wisconsin and we look forward to that relationship continuing for many years to come. We hope to continue all these relationships as we work through this project.

*Thinking about your project, what was the most innovative part? What can you, or your community, do now that it couldn't before?*

I wouldn't necessarily say our digitizing is innovative, but because of this project, the public will finally be able to access our archival material! We have yet to get the scanned material up with Recollection Wisconsin, but we hope to begin that process early next year. It's been a complicated process working through a lot of unknown material and handling copyright questions, but we have completed over half the project and are hopeful that the public will find the material helpful and interesting.

*How do you think other WiLS members could use what you learned and accomplished at their own organization?*

We understand how hard it is to get started on a project that seems very overwhelming at first. We have limited funds and only volunteers to work on this project and that's the story for many small organizations like ours. I think they could learn from our experience of tackling one thing at a time. We started small with a \$460 matching grant to buy a scanner and external drives. Then we reached out to the i-School and figured out how we might get students involved. That was about 6 months of work for us. So, maybe the project takes a year or two longer than expected, but as long as you're moving forward, you're closer to the end every day.



ARCHIVE  
By year  
1997-2015

Preservation  
Awards  
1989-1995

H.P. AWARDS 1991

PRESERVATION AWARDS '94

San Francisco

2014

2015

TOURS 2013

2011

2010

2007

2008

2006

2007

Medline  
1333 E. Johnson St.

18...

Park St

2007

2007





John Anders Johnson



Xmas Breakfast 1925



Maurice Johnson



Eleanor Johnson



Frances Johnson Vilas



Joe Vilas with David



Suby Vilas Whitten with Michael and Katherine



Vilas von Sackler with wedding party

S35  
ifi  
aker

OR  
IKE  
LOW  
ird M  
avid P  
TEE

GOL

ST

org







ARBOR HILLS AND UNIVERSITY HILL FARMS

MADISON'S 10th ANNUAL PARADE OF HOMES



1960



4th Annual Parade of Homes

MADISON BUILDERS ASSOCIATION  
206 EAST MAIN STREET  
MADISON

this is your  
1954 PLAN BOOK



Madison's  
11th Annual

PARADE OF HOMES

Plan Book  
For 1961



1953

# Plan Book of the Parade of Homes

*A Civic and Educational Enterprise to Promote Better  
Living Through Home Ownership*

Presented By

**Madison Builders Association**

*Featuring*

*Homes of Distinction and Individuality*

New Products

New Design